

Coaching is my passion.

It is a joy to learn and a joy to teach. The reason is the incredible impact you have on people when they discover that they also can master this skill. You can see the new confidence exploding inside them.

For more than 10 years I have been teaching people the skill of coaching across the world so I know the knowledge in this programme will work for you. Follow the process I explain and you will be success. You will develop a residual income.

Get excited, you have the key to a fortune in your hands.

Have a fantastic day!

*Edward*



## make money forever

The most important yet least understood skill in Network Marketing is Coaching. This CD programme will explain EXACTLY how to coach anyone.

The Dream of Network Marketing is to create an increasing RESIDUAL INCOME. It is the promise that most people join the business. Unfortunately most people do not know how to create a residual income because they do not know how to coach someone until they are competent and confident and thus INDEPENDENT.

Learning how to coach will:

- Save vast amounts of time
- Increase productivity
- Reduce failure dramatically
- Increase your recruiting because you will know what to say and do when they join

### CD1 How to deliver the DREAM

Four types of Residual Income  
What do you really need to know?  
How to stop people quitting forever

### CD2 How to be a coach

The fastest strategy for anyone to get rich  
How everyone can learn  
How everyone can be highly motivated  
The Sponsor's Agreement  
Getting ready to coach

### CD3 How to run a coaching session

Creating total trustworthiness  
What to say and what not to say  
Where nearly everyone makes mistakes

### CD4 Becoming the complete coach

Coaching small groups  
Coaching on the telephone  
Coaching long distance  
Coaching difficult people  
Providing support as a Sponsor



Edward is the world's authority on Network Marketing leadership. Author of seven books which had sold more than 2 million books in 20 languages. He has developed coaching and coaching systems in Networks across the world since 1994. FREE Leadership Newsletter [www.ludbrook.com](http://www.ludbrook.com).



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Edward  
Ludbrook

How to Coach For 100% Confidence and a massive Residual Income

# How to Coach

For 100% Confidence and a massive Residual Income



make money forever


Edward Ludbrook

## CD1

How to deliver the DREAM

## CD3

How to run a coaching session



what man can conceive  
and believe,  
he can achieve

## CD2

How to be a coach

## CD4

Becoming the complete coach

### Also by Edward...

#### **How to have a Fantastic Year in Network Marketing**

4 x CD Programme

Provides the foundational knowledge everyone should learn to be successful.

How to make more money faster. Includes the Ultimate Recruiting Tool

#### **Shakeout! Why Network Marketing is booming again.**

Million selling book-seller

Everyone must know why this is the right place at the right time.

For recruiting, for convincing skeptical family, for personal belief, confidence and motivation.

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