

# TidalWave Workshop

*Make money forever*



**INCLUDES CERTIFICATION AS 100% SUCCESS COACH**

The TidalWave Workshop is a two day 'bootcamp' to teach the key to **Network Success - how to build a leadership income that lasts.**

The skills you will learn through intensive practice will guarantee anyone's success in Network Marketing because it does not require you to be a super-salesman or recruiting machine. This is the future of Network Marketing.

Edward rarely runs these Workshops outside of his busy corporate programme so take advantage of this opportunity.

In this UNIQUE hands-on workshop you will learn how to master two key areas:

- How to create the Momentum to achieve Leadership Rank [using the TidalWave strategy]
- How to build a network based on the 100% Success principles

Because you will learn how to build momentum using the 100% Success approach EVERYONE can succeed AND the network you build will last. That's why it's called 100% Success!

## 100% SUCCESS

The 100% Success approach to Network Marketing is new to most people and so this workshop needs to deal with the Basics of Sponsoring, Competence Coaching and running Workshops. Yet when you understand how they work and learn the skills through the intensive practice you will get in the workshop, your confidence will skyrocket.

You will believe that everyone you talk to about your opportunity has a 100% chance of success. You will have the confidence to talk to your warm market. You will have the confidence to build a network nationally and internationally. You will stop wasting time trying to motivate people.

### You will learn:

- How to Create momentum to become a leader
- How to Approach and sponsor your warm market with confidence and without embarrassment
- How to Approach and sponsor people you meet
- How to Coach anyone until they are independent
- How to Coach difficult people
- How to Coach time wasters
- How to Run home based workshops
- How to Maximize your time [stop wasting your time]
- How to Develop long distance networks
- How to Motivate anyone
- How to have total confidence in your business

Yes, this is a 'How to' Workshop. Only the first morning is dedicated to theory, the remaining 75% of the time is focused on you practicing the skills so you remember them forever.

## 2007 Comments

*Fantastic TidalWave Workshop, you were so much better than any speaker we ever have. The business is now hitting records.*  
**Frank Bjordal, CEO**

*Craig has just achieved top status, the first new one for over 3 years. He is the best coach in our business, he teaches your methods of coaching with competence.*  
**Jackie White, Top Leader**

*I know nobody else that can describe and coach you in the system than Ed Ludbrook.*  
**Ulf Oscarsson, CEO**

*The great results comes from trainings from Edward Ludbrook! He told us that we should focus on creating competence before we expected results from people. It sounded very natural to me, but the Industry had not heard this before... Confident, independent people keep creating results on their own!*  
**Peter Tornmalm, Top Leader**

*You have certainly lifted the bar for everyone & created excitement in the team.*  
**Pauline Rowley, Top Leader**



## An important question...

# What is the Ultimate Sponsoring Pitch in Network Marketing?

It goes something like this, 'you should join me because I know you WILL succeed' said with truth-based conviction, it is unbeatable.

The ultimate offer is the Promise of **Guaranteed Success**. And you want to be able to look them in the eye and simply say 'Learn our system and with my help, you WILL succeed!'

NO MATTER who they are.

NO MATTER what their background, confidence or current situation.

Success is guaranteed.

100% Success.

Imagine how many people you could sponsor IF you KNEW they would not fail.

Imagine the confidence it will release in you.

Imagine the confidence you will project in talking to people you already know.

Attend the TidalWave Workshop and you will learn what to do and say to be able to look anyone in the eye and promise this.

## Can't I promise this now?

Yes you can promise **Guaranteed Success** yet do you really believe it?

When you talk to your friends and family, where the communication is beyond the words you use, will they believe you that everyone can succeed following your programme? Will they feel your confidence?

## 100% Success

The 100% Success principles are proven to deliver the highest productivity and activity rates in this industry. They eliminate unnecessary failure. They are simple to learn and simple to coach to others when you know how. These principles work with any product, company or country.

## What are the 100% Success principles?

The 100% Success strategy is a new approach to Network Marketing that provides the correct foundation under all network systems. It is based on everyone learning skills first until they are competent.

Wow, so revolutionary!

As you know this is the standard approach to people development used across society whether you are talking schools, military, companies, government or charities. Learn the skills first and it will produce competent and confident people.

## What is the alternative approach?

The other approach to building a Network is called the 'Numbers Game' and it is the standard approach within our industry. It is used because our industry developed from commission-only direct sales, such as door-knocking. And it still is the right approach for door knocking as you can only determine success from the actual performance in the field. The failure rate is massive so success as a leader is therefore based on a focus of recruiting and motivating to recruit more people.

This is not the correct approach for the Network opportunity of Network Marketing, as success is based on three skills that everyone can learn until they are competent and confident. Thus the competence approach of 100% Success is correct.

## Competence Coaching is the right approach!

## 100% Success Coach

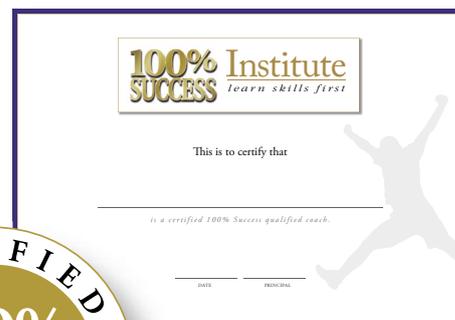
In addition to learning the 100% Success principles AND how to create momentum, the TidalWave Workshop is also the **Certification Workshop to become a 100% Success Coach**.

This certification means that you are recognised as being educated in the principles of 100% Success and can advise prospects and your networkers of this certification. You will receive a Certificate confirming your status.

As a Certified Coach, you can put a choice of two logos on your marketing literature and do the ULTIMATE in sponsoring pitches 'the reason you should join my team is that, as a Certified Coach, I can guarantee your success'.

You are also authorized to present the new 100% Success pins to your new competent people to inspire them to action.

For more information see [www.100percentcoach.com](http://www.100percentcoach.com)





## Workshop Details

### Day 1 9am to 6pm

The morning is invested in learning the theory of how everyone can succeed. How to create the '100% Success Mindset' and the principles of Coaching for Competence. You will learn how to create momentum in an organisation so you will achieve a leadership rank in your company.

The afternoon is when that action starts as it is all hands-on learning and practicing the skill of Sponsoring based on the 100% Success strategy. At the end of the day, you will feel an amazing new level of confidence in your future success as you will know how to approach anyone.

### Day 2 9am to 5pm

The morning will focus on what you do after you sponsor someone. How to coach someone. Running Coaching Sessions. Coaching on the telephone. Coaching difficult people and time-wasters.

The afternoon is invested mastering the skill of running home-based workshop. The final part is your Certification as a 100% Success Coach. With this qualification, you will have Network Marketing's ultimate sponsoring and training tool.

## Who should attend?

This workshop is for any Network Builder whether they are brand new or a Top Leader in the business. It is for people who may lack confidence yet is not for the uncommitted.

You have to want to become a leader in your network.

### Tuition Fees [GST incl]

Door Price	<b>NZ\$499</b>
Before 8 October	<b>NZ\$399</b>
For 5 or more	<b>NZ\$450</b>
Before 8 October	<b>NZ\$350</b>

## Payment

Register on [www.legacysuccess.net](http://www.legacysuccess.net)

Payment by credit card or send cheques to

**Legacy Communications Ltd, PO Box 28449,**

**Remuera 1541, Auckland**

Refunds will not be given yet course fees can be transferred to another course. Concerns or for bulk bookings

[5 or more] call Jo on 09 520 6055.

## When will the workshop be run again?

It is unlikely to be run for another 6 months in New Zealand.

This is your only chance. Missing out may cost you a fortune!

## What to bring?

You will receive a workbook for key theory and notes.

Bring pens [preferably coloured].

## Snacks and meals

These are not included in the price and can be purchased at the breaks. Bring them along if you like.

## Punctuality

There is a lot to cover so the workshop will start on time so be early and organized.

## 100% satisfaction

### or your money back!

When you attend the Tidalwave Workshop for all two days, if you are not satisfied, you will be entitled to a full refund within 7 days of attending the class.

## Details

**Location:** New Zealand Institute of Chartered Accountants, 27-33 Ohinerau Street, Remuera, Auckland

**Dates:** 13-14 October 2007

**Timings:** 0900-1800 Saturday  
0900-1700 Sunday

**Parking:** Plenty of free parking

**Meals:** Purchased from event

**Dress:** Casual

## Final Message from Edward

*For years I have been fine-tuning this workshop to become the most effective training a Builder can attend to learn how to achieve a leadership rank. If a person is already at Leadership rank, it is even more important that they know what is being trained. The results of the people attending the workshop are unquestioned.*

*This is my most important workshop. We have a great time and most importantly you will leave after two days full of confidence knowing that you really can help anyone succeed in this business. Just that feeling when you talk to people you know is worth the price of the workshop both in money and time invested.*

**Hope to see you there. Have a fantastic day!**

**Edward**

